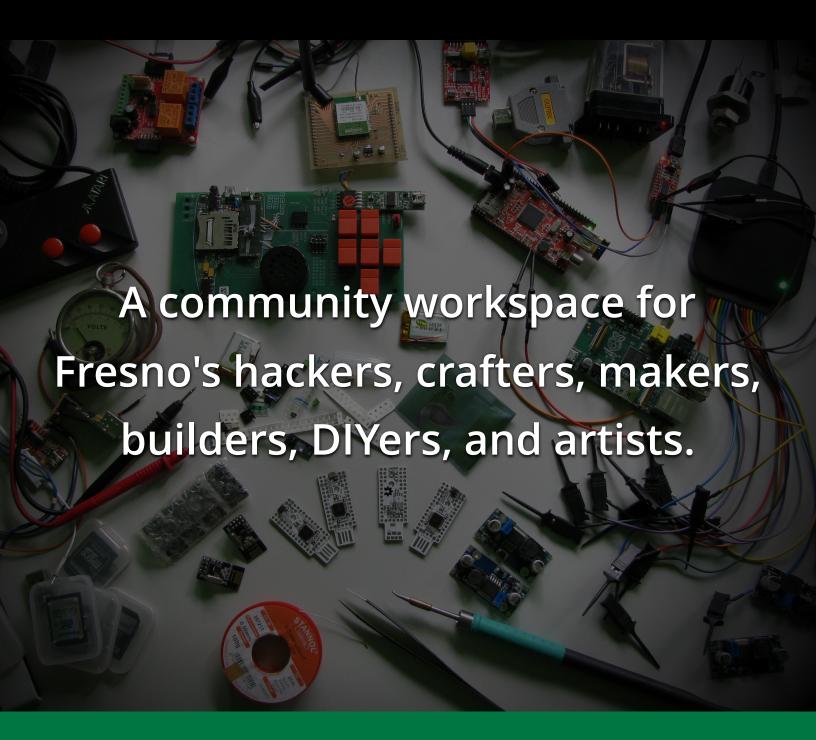


# root access hackerspace



**Sponsorship Information** 

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### A note from the founders

To our friends who care about technology in Fresno:

Root Access Hackerspace was created to fill a void in Fresno's technology scene. Folks wanted a place where they could tinker and build and learn and share; a place with the tools and equipment that they didn't have access to; a place filled with like-minded people who wanted to make cool stuff — not just in the digital realm, but in the physical one.

And so, here we are.

Since opening our doors in August 2017, we have worked hard to build the dream that so many of us have talked about. A workspace where you can drill, solder, and hack your projects together. A crafting area for traditional textile arts with a technology twist. A fully-featured wood shop that doesn't take up your entire garage. A place to host that super nerdy meetup group.

It's no longer a dream. Fresno's only hackerspace is here.

We now host over a dozen meetups each month, and average one community event every three days. We've taught hundreds of people skills like soldering, coding, laser cutting, 3D printing, network security, sewing, lock picking, and so much more. Our discount membership, which we created to serve Fresno's students, veterans, and people with disabilities, is used by over 40% of our members.

We think we're onto something here.

It's been an exciting 18 months of hacking, building, and making, but we're only just getting started. We want to go harder and grow faster, which is why we're asking you to partner with us in building Fresno's technology scene.

Will you join us and be part of something amazing?



#### What is Root Access all about?

#### What is a hackerspace?

A hackerspace is a physical space where people are supported through community to explore and do what they love through hacking and making.

Hackerspaces provide resources to the community so that people have a space and equipment to learn, tinker, and build awesome things.

#### **Our mission**

Root Access aims to grow and support Fresno's technology and maker community by creating a space where people can learn and explore, tinker and build, and share and collaborate. We provide education, tools, and equipment that might be too large or expensive for many people to own personally.



#### **Activities We Support**

3D Printing Crochet Electronics Knitting

Coding Jewelry making
Robotics Wearable tech

Linux Soldering
Raspberry Pi Lock picking
Arduino Vinyl cutting
Laser cutting Digital art

Woodworking
Network security

Sewing

Computer recycling

Cryptocurrency

#### **Community Meetups**

Fresno Python DEFCON 559

Electronic Hobbyist Meetup

**Locksport Meetup** 

Sip 'n' Stitch

Linux Meetup

ArtHop

Cisco Certification Meetup

Google Developer Group Fresno

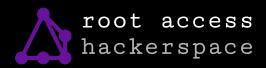
Fresno Hack Night

Art + Code + Tech

Raspberry Jam

**Free Code Camp** 

Robot Fight Club



#### Recruiting

Root Access is a fantastic place to recruit potential employees — our space is full of software developers, hardware hackers, security specialists, and engineers.

Sponsoring the hackerspace opens up new opportunities to reach the local technology scene, schools, and user groups. Companies that sponsor the hackerspace and invest in the community are the kinds of companies that many of our members want to work for.



### Marketing

Getting your name and product out there through the promotional aspects of our sponsorship packages is a great competitive advantage. If your business is at all in the technology sector, you'll want to be part of Fresno's hackerspace. You'll have the opportunity to be matched with those who could potentially become clients or employees and to stay in front of your current customers.

A big part of participating is building relationships with the tech community. Sponsoring companies are the ones that members want to buy from and work for.

#### **Universal Karma**

When you become a sponsor, you're helping to further our mission of growing Fresno's technology and maker community. We work with the local community, schools, businesses, and non-profits. Your sponsorship helps us provide much needed resources to our great city.

We regularly work with underserved parts of the community so that *everyone* has the opportunity to learn and grow and build cool stuff. Sponsoring the hackerspace means you can be confident that your dollars are being used for good.

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### Sponsorship details

#### **Tree memberships**

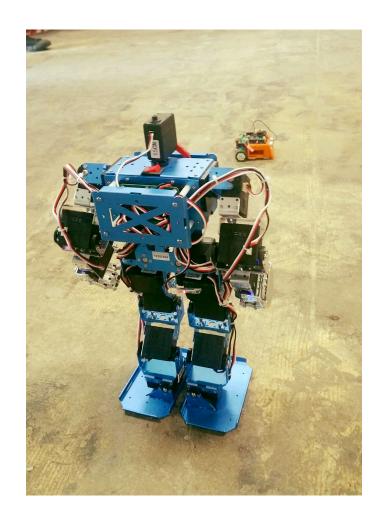
Every sponsorship package comes with a number of free memberships to the hackerspace, with all the benefits thereof. These are for you, your employees (this is a fantastic perk!), or whoever you want to give them to.

## Sponsorship listing on website and newsletter

We'll include your logo and a link to your website on the sponsors page of our website and in our newsletter, to be seen by hundreds of people every month.

#### Hang a banner in the hackerspace

We'll hang your banner in the hackerspace, size dependent on sponsorship level. This is a great way to promote your company or product to the folks inside the space.



Gold	Silver	Bronze
12 memberships	6 memberships	3 memberships
2' x 6' banner	2' x 4' banner	2' x 3' banner
<b>\$1,000 / month</b> \$11,000 / year	<b>\$500 / month</b> \$5,500/year	<b>\$250 / month</b> \$2,750 / year
** Reduced amount when you sponsor annually		

We want our sponsors to benefit from supporting the hackerspace, so our packages are always negotiable. Have something else in mind? Let's chat!

Shoot an email to **info@rootaccess.space** and we'll be in touch, or stop by the space and say hi!